

The mark is registered and protected internationally.
It has the TÜV NORD house colour blue on white.
Authorized are also black, white or silver according to contrasting in front of background.

TÜV NORD Blue - color values

Four-color process: 100% cyan, 80% magenta
Concentrated in offset-
or Screen Printing: HKS 42 or Pantone 294
Colour: RAL 5002
RGB: 51/61/153
Hexadecimal: 333399
Film: MACCal 9839-12 (glossy) or
MACCal 8938-13 (matte)

The following formats are authorized:



_sw.eps

Color values:
C: 0, M: 0, Y: 0, K: 100

use:
Grayscale data
(e.g. ads, newspapers, etc.)

_sw.jpg

Color values:
C: 0, M: 0, Y: 0, K: 100

use:
Internet, Microsoft Office, etc.



_cmyk.eps

Color values:
C: 100, M: 80, Y: 0, K: 0

use:
Colored print data
(e.g., brochures, posters, etc.)

_rgb.jpg

Color values:
R: 51, G: 61, B:153

use:
Internet, Microsoft Office, etc.